

ANNUAL REPORT *YEARLY HIGHLIGHTS*

May 2015

- The SSU board initiated four new standing committees:
 - 1) finance & ancillary fee
 - 2) strategic planning
 - 3) outreach and communication
 - 4) elections, policy and bylaw

July 2015

- Clubs Coordinator updates Policies relating to Club activity on campus
- Developed new menus and expanded concepts at our existing food venues (CoffeeLoft, Union Fresh, Marquee, Den)
- SSU commissions an energy audit of our facilities, and identifies a plan to address some sustainability goals specific to the Trafalgar campus

August 2015

- Creation of new SSU website
- Initiated Emergency Food Bank Re-assessment
- Hired over 100 new student staff at both our TRC and Davis divisions.

September 2015

- Successful launch of SSU rebrand across all 3 campus locations.
- Least amount of Health and Dental Opt Outs in comparison to previous years.
- Launched full service experience and expanded hours at The Den; sales growth has been over 40%.
- Launched online ordering at The Marquee & The Den
- Hosted our first off campus Toronto boat cruise. This sold out event allowed students to visit the city and experience something new!
- Celebrated a successful frosh with a sold out Arkells concert at the Marquee.

October 2015

- Started averaging over \$5,000/wk in revenues at Union Burrito
- Three Campus Halloween Themed Clubs Fair
- Hosted our very first “The Next Big Idea” event at HMC – giving students the opportunity to submit their innovative business ideas to win prizes with Dragon’s Den guest Matthew Corrin.

November 2015

- Working with institutional research, a Student Transportation Preferences Survey was coordinated and sent out to students.
- Emergency Food Resource Survey to Students

December 2015

- Talks with Executive about collaboration for Food Drives at campuses, developed first annual “Comic Can” concept for TRC
- Wrapped up a strong semester at over 50% revenue growth across both campus food service operations.
- Hosted our first Annual Family Holiday Party for students with children.

January 2016

- Launch of Volunteer Passport with a Rewards Program to encourage volunteering on campus and recognize student efforts.
- Sold out concert in January featuring Brampton’s very own, Alessia Cara at The Den.

February 2016

- SSU board commits \$150,000 towards the Sheridan Intranet Refurbishment Project
- Growth in food sales YTD trending +35% from previous year
- Roll out Student Care Mobile App for fast claims processing
- HMC Food drive in collaboration with Enactus Club

March 2016

- Further to the results of the transportation survey, the SSU commits to a shuttle bus referendum in fall 2016.
- Comic Can Food Drive at TRC
- International Diversity Day and Food Drive at Davis Campus
- HMC Pride Club in collaboration with HMC Awareness Coordinator hosts Gender Identity Seminar: This was ground breaking to HMC Campus as this was the first year for having a LGBTQ Club and presence for their community on campus at HMC.
- Clubs Coordinators work on Academic and Social Club Policy reform for 2016-2017 year.

April 2016

- Establish partnership with Mississauga Food Bank for Emergency Food Support